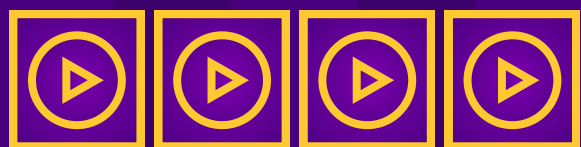




RULE BOOK



DBI Department of
Business Intelligence

MOSAIC
INTERCOLLEGE FEST | 2025



TITLE SPONSOR



3 DAY INTERCOLLEGE FEST

11th | 12th | 13th

February 2025

- GULLY CRICKET
- TREASURE HUNT
- CLASH OF CLAN
- AD MADE
- BEG, BORROW, STEAL
- BRAND TANK

- GULLY CRICKET
- STOCK EXCHANGE
- BGMI
- VAAD VIVAD
- BOLLYWOOD QUIZ
- MURDER MYSTERY
- POSTER POINT
- BUSINESS QUIZ

- GULLY CRICKET
- COOK WITHOUT FIRE
- INSTALLATION
- ROADIES
- REEL MAKING
- VLOGGING
- PHOTOGRAPHY

Cash Prizes Worth*

₹50K

*Terms & Conditions Applied!

17+

DIFFERENT EVENTS

🏆 MONARCH OF MOSAIC AWARD 🏆

To the Top Colleges with

Maximum Prizes!

Winner - 50 Points

Runners Up - 30 Points

2nd Runners Up - 20 Points

Points of All the Events will be
Considered!

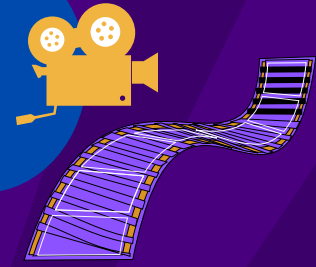


GENERAL RULES

1. In team events it is mandatory for all the participants to be the students of one institute.
2. On the day of event, each participant must carry their College Identity Proof (ID Card) for Registration.
3. Participants should go through the events rules and adhere to the specifics.
4. Criteria for “Monarch of Mosaic” include participation and winning in maximum number of events.
5. Please bear in mind that all events, venues and timings are subject to change.
6. Internet will not be provided by us. Any internet or connectivity issues in the related events will not be entertained.
7. Participants may use electronic devices such as laptops, internet, and mobile phones for various events and the same would not be provided by us.
8. The schedule of the events is provided, kindly check before participating in more than one event, priority will be yours no adjustment will be done from management’s side.
9. If a participant is found violating any of these rules, it would lead to the disqualification of the participant as well as the team.
10. All the events will commence at the scheduled time; Punctuality will be appreciated.
11. Judge’s decision will be final and binding for each event.

BOLLYWOOD KE BAZIGAR

(BOLLYWOOD QUIZ)



LIGHTS, REELS, ACTION!

OVERVIEW

Are you a die-hard fan of the enchanting dance moves, heart-pounding action sequences, melodious songs and unforgettable dialogues that have made Bollywood the epicenter of global entertainment? Well, hold onto your seats, because 'Bollywood ke Bazigar' is about to take your Bollywood knowledge to the next level!

Rules

1. Don't use smartphone, smartwatch, any kind of digital product.
2. Anything related to Bollywood can be asked.
3. Bollywood movies released on OTT will be part of the event.
4. Web-series, Hollywood or Tollywood will not be included.
5. Tollywood remakes in Bollywood will be a part of the event.
6. Round wise rules will explained before each round.
7. Judge's decision will be final and binding.

Coordinator's name and contact number :

Rahul Chauhan : +91 76986 68396

Vasant Bhavsar : +91 92652 67828

Participants :- 4 members

Registration Fees :- ₹50 Per Person (₹200 Per Team)

CREATIVE REELS

(REEL MAKING)



LIGHTS, REELS, ACTION!

OVERVIEW

Are you ready to show off your creativity and video editing skills? In the Reel Making competition at Mosaic, you'll have the chance to create fun and exciting reels that showcase your talent. Whether it's action, storytelling, or creativity, this is your moment to shine and compete with students from different colleges. Get ready to make a reel that stands out and win the spotlight!

Rules

1. Only two member are participating.
2. Record a video showing mosaic decorations and fun games
3. Create a reel of the first two days, and submit it on the third day.
4. Using templates while editing the reel is strictly prohibited.
5. You must submit your reel to the coordinator. Additionally, ensure you submit your reel on the **3rd day of mosaic before 12 PM.**
6. Time duration for reel is maximum 2 min.

Coordinator's name and contact number :

Rahul Chauhan : +91 76986 68396

Vasant Bhavsar : +91 92652 67828

Vivekraj Dabhi (VIR) : +91 96645 29685

Participant :- 2 Members

Registration Fees :- ₹30 per member (₹60 per team)

VLOG VOYAGE

(VLOGGING)



UNLEASH THE VLOGGER IN YOU!

OVERVIEW

Are you passionate about capturing moments and sharing stories through your camera lens? In the Vlogging Compilation competition at Mosaic, you'll have the opportunity to showcase your vlogging skills and creativity. Whether it's travel, daily life, or adventures, this is your chance to create a compilation that truly reflects your style. Get ready to impress and compete with students from different colleges for the ultimate vlogging title!

Rules

1. Eligibility: The competition is open to all students from participating colleges.
2. Duration: The vlogging compilation should be between 5 to 8 minutes in length.
3. Content: The video should be original and created by the participant. Any content that violates copyright or involves inappropriate material will be disqualified.
4. Theme: Participants can choose any theme for their vlog, but it should be suitable for a general audience.
5. Submission: The final vlogging compilation must be submitted by the 3RD day of mosaic **Before 12pm.**
6. Editing: Participants are free to use video editing software, but the use of templates or pre-made content is prohibited.
7. Audio: Background music, sound effects, and voiceovers are allowed. However, make sure you have the rights to any music or audio used.
8. Plagiarism: Any form of plagiarism will result in immediate disqualification.
9. Judging Criteria: The entries will be judged based on creativity, originality, video quality, storytelling, and overall presentation.
10. Announcement of Winners: Winners will be announced at the end of the event, and prizes will be awarded accordingly.

Coordinator's name and contact number :

Rahul Chauhan : +91 76986 68396

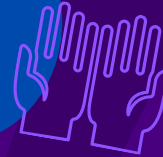
Vasant Bhavsar : +91 92652 67828

Participant :- 2 Members

Registration Fees :- ₹30 per member (₹60 per team)

JUGAADOLOGY

(BEG, BORROW, STEAL)



JUGAAD IS THE KEY!

OVERVIEW

“Get ready to unleash your inner scavenger and embrace the chaos of 'BEG, BORROW, STEAL' -the most exhilarating hunt you've ever embarked upon! In this challenge, jugaad is your lifeline. This game is a rollercoaster of resourcefulness, time crunches, and cunning strategies.”

Rules

- 1.All the teams will be provided with the list of items.
- 2.Team members have to complete the task within the stipulated time limit for that particular round and if arrived late , the whole team will eliminated.
- 3.Unlike in real life , in this game begging ,borrowing , and stealing all are considered fair strategies.
- 4.A list of items to be fetched is provided to each team. These items can range from objects to bizarre and unique items.
- 5.Winner will be decided on the basis of the number of items they are able to collect . in case of tie The winner will be decided on the basis of sequence of items they are collected.
- 6.Any violent act at the time begging, borrowing or stealing will not be tolerated and if found , the team will be disqualified.
- 7.Use of vehicles is allowed.
- 8.Going inside any office , library or other department building on campus is strictly prohibited.
- 9.It will solely be your responsibility to give back all the items that you collected by begging, borrowing or stealing from someone. Management will not be responsible for that.
10. Coordinator's decision will be final decision.

Coordinator's name and contact number:

Priya Vaishnav: 9974175200

Vidhi Valand: 7984658999

Participants :- 4 members

Registration Fees :- ₹50 Per Person (₹200 Per Team)

MAKER'S MARATHON

(INSTALLATION)



INSTALL YOUR WAY TO VICTORY!

OVERVIEW

Participants collect various objects like waste bottles, old newspapers, tree sticks, etc., and creatively use them to build an installation that aligns with a given topic or theme, fostering teamwork, creativity, and resourcefulness.

Rules

1. There must be 3 members per team.
2. The time-limit for installation will not be more than 2 hour 30 minutes.
3. The topic will be given at the time of the competition. Materials/Products should be brought by the participants themselves.
4. The topic for installation will be any social message and it will be provided on the spot.
5. At the time of bringing material no disturbance would be tolerated in another games . if it happens in this case team would be automatically eliminated.
6. Judge decision will be final. No arguments will be entertained

Coordinator's name and contact number :
Aayushi Modi : +91 78620 24363

Participants :- 3 members
Registration Fees :- ₹30 Per Person (₹90 Per Team)

VISIONARY VIBES

(AD MADE)



CRAFTING CREATIVITY, FORGING FAME!

OVERVIEW

Teams create a poster and a video ad for a surprise product revealed on the spot. They brainstorm, design, and present their campaign within a set time, showcasing creativity and marketing skills.

Rules

- 1.The participants would receive various products to create innovative advertisements.
- 2.The teams have to develop templates, videos for advertisements or enact a creative advertisement within the allotted time frame.
- 3.The advertisement would be assessed based on its uniqueness, creativity, and information presented.
- 4.You will have to return the products that have given you to make Ad ,after the round is over.
- 5.Judge's decision will be final , No arguments will be entertained.

Coordinator's name and contact number :
Riddhi Rathod:- +91 9898712728

Participants :- 3 members
Registration Fees :- ₹50 Per Person (₹150 Per Team)

TALAASH

(TREASURE HUNT)



DHUNDH SAKO TO DHUNDH LO!

OVERVIEW

Embark on a thrilling adventure through Gujarat University's Campus in search of hidden treasures! Join us for an unforgettable Treasure Hunt experience where clues lead to excitement and prizes await the victorious explorers. Are you ready to decode the mystery?

Rules

1. All the rounds are elimination rounds
2. Selection for each round will be based on First Come First Basis.
3. The whole team has to be present 15 min prior to the game
4. Use of the Internet is allowed but the same will not be provided by us.
5. Any internet or connectivity issue will not be entertained.
6. Use of Vehicles is allowed.
7. No arguments will be entertained throughout the game and the judge's decision will be final and binding.

Coordinator's name and contact number :

Meet Prajapati: 7862989849

Meet Patel: 7041197570

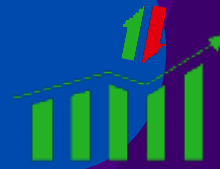
Vrushabh Parikh: 90230 11468

Participants :- 4 members

Registration Fees :- ₹50 Per Person (₹200 Per Team)

Limit: Only 60 Teams allowed

DBI STOCK EXCHANGE



UNLOCK YOUR WEALTH, EMPOWER YOUR HEALTH!

OVERVIEW

Welcome to the electrifying world of the Share Market Game, where fortunes rise and fall with the click of a button! Get ready to embark on a thrilling financial journey that will challenge your wits, test your instincts, and turn you into a virtual trading tycoon.

The Share Market is not just about making money; it's about strategy, knowledge, and quick decision-making.

Rules

1. Participants need to be present at 8:45 am on the day of the event.
2. Trading starts exactly at 9:15 am and will end at 10:15 am
3. Participants can only trade in Nifty.
4. Bring your own phones or laptop for trading.
5. Internet and Connectivity issues will not be entertained.
6. Only option buying will be allowed. Option selling will not be allowed.
7. Lot size of buy and sell should be same
8. Minimum 2 trades and maximum 5 trades are necessary.
9. Participants will have to pre-install an app named "FRONTPAGE" and should have a fresh account with 10 lakhs paper capital.
10. Group with the highest percentage of profit will be declared as winner.
11. Judge's decision will be final and binding.

Coordinator's name and contact number :
Mehul Prajapati - 70692 70668

Participants :- 2 members
Registration Fees :- ₹50 Per Person (₹100 Per Team)

BIZGYAN

(BUSINESS QUIZ)



TEST YOUR WITS!

OVERVIEW

A business quiz is like a playful brain workout for all the aspiring entrepreneurs and savvy professionals out there. It's a delightful gathering where curious minds come together to tackle tricky questions about the exciting world of business. It's like a friendly competition where you can show off your business smarts and maybe even learn a thing or two while having a blast!

Rules

1. Questions related to business will be asked in different rounds.
2. Teams that score the most in each round will qualify for the next round.
3. The decision of the quiz master will be final and will not be subjected to any change.
4. The participants shall not be allowed to use internet, mobile phones, or other electronic instruments

Coordinator's name and contact number :
Khushi Shah :- 9429755015

Participants :- 3 members
Registration Fees :- ₹30 Per Person (₹90 Per Team)

VAAD-VIVAAD

(DEBATE)



WHERE WORDS CREATE WAVES, AND IDEAS SHAPE FUTURES!!

OVERVIEW

"Step into the world of words and wisdom, where ideas clash and intellect shines - it's the DEBATE game, where minds are the battleground, and words are your weapons. It's all about the art of persuasion."

Rules

1. Each debate involves 2 sides, For and Against the Motion.
2. The sides will be decided by a toss.
3. A team of 2 members will be playing on each side.
4. Both the members have to speak compulsorily in order to go to the next round.
5. One round of debate will be of 8 Minutes. The bifurcation of the time between the teammates will be explained on the spot.
6. You are not allowed to bring notes.
7. Pen and paper will be provided; you can take notes only during the debate.
8. Maintain respectful and civil discourse throughout the debate.
9. Disrespectful language and personal attacks are not allowed.
10. Judge's decision will be final and binding.
11. Points kept in the debate should have some valid available reference.
12. No cell phones allowed during debate.

Coordinator's name and contact number :
Khushi Shah :- 9429755015

Participants :- 2 members
Registration Fees :- ₹50 Per Person (₹100 Per Team)

POSTER POINT

(POSTER PRESENTATION)



WHERE IDEA'S MEET IMAGERY!

OVERVIEW

Unleash your creativity and showcase innovative ideas through visually stunning posters. Present your research, insights, and concepts in an engaging format that inspires curiosity and encourages meaningful discussions. Let your poster do the talking!

Rules

1. You have to bring a prepared handmade poster with you at the time of the competition and just need to present or tell a story in front of the judges for a maximum of 5 minutes.
2. Page size: A2.
3. Criteria for judgment: creativity, design, presentation, uniqueness.
4. The title of the poster must appear at the top of the poster.
5. Affiliations (your name, college name, etc.) should be at the bottom right corner of the poster.
6. Themes of the poster presentation are:
 - a. The Dual Face of AI: Advantages and Disadvantages (Both compulsory)
 - b. Decoding the Recent Budget: Impacts and Insights
 - c. Addressing the Crisis of Sexual Violence
 - d. The Shadowy World of Hacking
 - e. Pioneering Innovation in Green Energy Technology
 - f. Preserving Dying Cultures through Technology
 - g. New Indian Education Policy (NEP): Bridging Tradition and Modernity
 - h. Indian Heritage: A Journey Through Tradition and Art
7. Try to keep the text in the poster to a minimum and highlight the main idea in a way that it should attract attention, provide a brief overview of the work, and initiate discussion and questions.
8. Before presenting, both the participants have to describe their roles and what they have contributed to the poster.
9. Judge's decision will be final and binding.

Coordinator's name and contact number :

Hetvi Thakkar - 8866331535

Neel Raval - 9979753678

Participants: 2 members

(Minimum 1 & Maximum 2 members)

Registration Fees: ₹30 per person (₹60 per team)

SWAADOTSAV

(COOK WITHOUT FIRE)



FIRELESS COOKING, FLAVORFUL DELIGHTS!

OVERVIEW

"Picture this: No roaring flames, no searing heat, just pure innovation and creative cooking that'll leave your taste buds tingling and your friends in awe. Whether you're a budding chef or a kitchen newbie, cooking without fire is a journey to a whole new level! Say goodbye to boring stovetops and open flames because we're about to dive headfirst into the sizzling world of "Cooking Without!"

Rules

1. The team has to select a minimum of 5 items from the ingredient list (given below) to prepare their Dish. Team cannot choose their ingredients outside from the list.
2. The duo can use oil, spices, water, sugar, and salt as much as they want.
3. Participants will have to submit a document mentioning the following: (a) ingredients used in their dish (b) recipe of the dish. (It can be prepared beforehand)
4. participant will decorate their dish on theme based: nature's basket
5. We will provide cutlery like glass, plates, and bowls for presentation. The team has to present their food in that only.
6. Team will have to bring all ingredients and other equipment/utensils on their own.
7. We will only provide a table for use.
8. The use of electronic equipment is strictly prohibited.
9. Participants will get 45 minutes + 5 minutes buffer time to prepare their dish.
10. Point will be given based on taste, given theme decoration and uniqueness of dish. Keep in mind the health factor!
11. Judge's decision will be final and binding.

Coordinator's name and contact number :

Isha Halari - 7863087900

Neti maru - 8799489079

Participants :- 2 members

Registration Fees :- ₹30 Per Person (₹60 Per Team)

Limit: Only 40 Teams allowed

SWAADOTSAV

(COOK WITHOUT FIRE)



FIRELESS COOKING, FLAVORFUL DELIGHTS!

Ingredient

SWAADOTSAV (Cook without fire): Ingredients List: 1. Bread 2. Puffed Rice 3. Boiled Potato 4. Any chocolate 5. Pakodi or Papdi 6. Tomato 7. Cucumber 8. Onion 9. Boiled Corn 10. Lemon 11. Cheese 12. Butter 13. Carrot 14. Green Chilly 15. Coffee 16. Mixture or Bhujia or Sev 17. Fruits 18. Milk 19. Cream 20. Sprouts (Chana, Moong etc.) 21. Ketchup 22. Biscuit 23. Curd/Yogurt 24. Khakhara 25. Nachos 26. Peanuts 27. Dry fruits 28. Panner 29. Flower petal/flower 30. Pudina 31. Capsicum 32. Wafer 33. Sprinkle 34. Tortilla 35. Bundi 36. Ice-cream 37. Chia seeds/Any fruit seed 38. Any kind of chutney 39. Spreads/Dressing 40. Coriander leaves

Coordinator's name and contact number :

Isha Halari - 7863087900

Neti maru - 8799489079

Participants :- 2 members

Registration Fees :- ₹30 Per Person (₹60 Per Team)

Limit: Only 40 Teams allowed

CRICKET MANIA

(GULLY CRICKET)



UNLEASH THE SPIRIT OF CRICKET!

OVERVIEW

This event is a testament to the rich history and tradition of this sport, Bringing together teams and players from diverse backgrounds to compete in the spirit of sportsmanship. Cricket is not just a game; it's a tradition that bridges Cultures and brings Communities together.

Rules

- 1.All teams need to report at the venue (near library) 20 minutes before their respective schedule attached.
- 2.The team needs to report 5 min prior to the toss. If the captain does not appear for the toss on time then the other team will be given a walkover.
- 3.All teams should consist of a total of 7 members in which 6 will be playing and 1 as a substitute.
- 4.Only 1 player can bowl maximum 2 overs. So the format of bowling will be (2-1-1-1).
- 5.1st over will be the challenge over. The batting team will set the target for runs to be made in the over. If the batting team achieves the target the runs made in that over will be doubled. If the team fails to meet the target, the score for that over will be considered as zero.
- 6.All teams need to carry their own Bats and other accessories. Balls and stumps will be provided by us. (Plastic bats are not allowed)
- 7.No LBW
- 8.Bowling action must be underarm. So you must have to bowl that way. If your action is not underarm then 1st warning will be given and then if done twice, you cannot continue your over.
- 9.If the ball directly crosses the border boundary , it will be considered as OUT.
- 10.There are 1, 2, 4 and 6 runs which will be at pre-allotted places.
- 11.All matches will be of 5 overs.
- 12.Other rules would be applicable as they are in normal cricket.
- 13.Umpire's decision would be considered as a FINAL decision. No arguments against that shall be tolerated.
- 14.If it rains during the match, the game will still be continued, there is no other option for the teams.

Coordinator's name and contact number :

Jatan Pandya - 94280 78007

Participants: 7 members

Registration Fees: ₹300

Limit: Only 32 Teams allowed

MOMENT OF MAGIC

(PHOTOGRAPHY)



CAPTURING THE MOMENTS!

OVERVIEW

“Unleash your inner photographer and join the ultimate visual storytelling showdown! Photography is the art of freezing moments, turning ordinary scenes into extraordinary stories through the lens. It's a powerful medium that captures the beauty, emotions, and essence of life. Are you ready to capture the Moment of Magic!”

Rules

1. Only campus photos clicks are allowed.
2. The photo clicks should be related to theme or topic given by coordinators.
(Theme will be provided on the spot)
3. The click that is captured should have a proper caption.
4. Usage of filters, symbol, watermark and flash are not allowed.
5. Selfie click is not allowed.
6. Proper clarity should be there.
7. Click needs to be taken via means of mobile only.
8. Only the camera default app needs to be used while capturing clicks.
9. Photo screen Ratio (9:16) should be there.
10. Individual Registration is mandatory.
11. Submission of the Picture along with the caption is to be done **via WhatsApp** on the **provided number:- +91 76986 68396**

Coordinator's name and contact number :

Rahul Chauhan : +91 76986 68396

Vasant Bhavsar : +91 92652 67828

Participants :- 1 members

Registration Fees :- ₹30 Per Person

THE ULTIMATE BATTLE

(BGMI - TDM BATTLE)



ONLY THE STRONGEST WILL SURVIVE!

OVERVIEW

"Prepare to enter the heart-pounding arena of 'BGMI TDM Battle', where teamwork, strategy, and precision shooting take centre stage! In this exhilarating game, every bullet counts, every move matters, and only the strongest squad will emerge victorious. Victory awaits those who can adapt, strategize, and outshoot their opponents.

Are you up for the challenge? It's time to lock and load, soldier!"

Rules

- 1.The team with the highest points in a match will be the winner. In case of an odd number of teams, the team with the lowest winning margin will be eliminated.
- 2.Each team must have 4 players. If any player is unavailable, the team will be eliminated from the game.
- 3.Players must be present 15 minutes before the game starts.
- 4.Only one gun can be use by the players that is "M416" If a player is found using another weapon, their team will be disqualified.
- 5.The use of any type of grenade is prohibited.
- 6.The match will be played in TTP mode.
- 7.Charging points and internet connections for your devices will not be provided by the management. Therefore, make sure your devices are fully charged, and you have a good internet connection. To be safe, have backups ready.
- 8.One player from each team must record the game.
9. Use of iPads or tablets is prohibited.
- 10.If a player is found using any hacks, glitches, or a cracked version of the game, their team will be directly eliminated.
- 11.The judge's decision will be final.

Coordinator's name and contact number :
Bhargav Matholiya -76005 21206

Participants :- 4 members
Registration Fees :- ₹50 Per Person (₹200 Per Team)
Limit: Only 64 Teams allowed

CLASH OF CLAN

(COC)



THE CLASH IS ON!

OVERVIEW

Join the ultimate Clash of Clans tournament and test your strategic skills against the best players! This exciting competition offers the perfect platform to showcase your attack strategies, base designs, and teamwork. Compete for glory, exclusive rewards, and the chance to prove your clan's dominance. Don't miss this opportunity to participate in thrilling battles and rise to the top—register now!

Rules

1. There is 16 slots only on first come first bases
2. There is no limit in townhall level its upon you which level account you want to carry.
3. There will be 5 minutes For preparation and 15 minutes for Attack
4. War will be in Hard mode only.
5. 5 participant is compulsory. One person can have one account only.
6. All players should join the provided clan before 15 minutes of the game.
7. Clan will be provided by us.
8. Donation will be on you.
9. In case of equal starts winner will announce on the bases of distraction percentage or avg attack time

Coordinator's name and contact number :
Bhargav Matholiya -76005 21206

Participants :- 5 members
Registration Fees :- ₹50 Per Person (₹250 Per Team)
Limit: Only 16 Teams allowed

THE ROVER RUMBLES

(ROADIES)



ONE TEAM, ONE DREAM, ONE ROAD TO GLORY!

OVERVIEW

“Welcome to the adrenaline-fueled world of 'ROADIES' – the ultimate test of teamwork, strategy, and endurance! In this electrifying game, the asphalt becomes your battlefield, and your teammates are your partners in crime, for better or worse.”

Rules

1. Once your team is registered it cannot be changed and no team can change members internally.
2. Round wise instruction will be given in detail make sure you understand properly and ask freely if you do not understand .
3. The team completing the task in the minimum time will win.
4. Team arguing against the management will be disqualified from the game.
5. If there is a tie, another tie breaker round will be played
6. The management will not be responsible for any kind of injury during the game.
7. Judge's decision will be final and binding.
8. All round are elimination round.

Coordinator's name and contact number :

Tushar Matholiya - 97277 12320

Prajapati Meet - 78629 89849

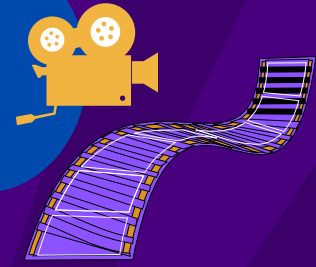
Participants: 6 members

(1 Girl and 1 Boy compulsory)

Registration Fees: ₹50 per person (₹300 per team)

MURDER MYSTERY

(7 KHOON MAAF)



KUCHH TO GADBAD HAIN DAYA

OVERVIEW

7 Khoon Maaf is an immersive game where players solve a fictional murder by focusing on listening and observation skills. They investigate the crime scene, analyze audio clues, and interpret subtle hints from suspects' behavior. With a limited time to gather evidence, players must work as a team to identify the murderer, motive, and method. Success depends on sharp attention to detail and effective collaboration.

Rules

1. Game duration- Approx. 1 hour
2. Carry only pen with yourselves
3. Participants have to appear 15 minutes before the game starts.
4. Touching evidence or any object is prohibited.
5. The clues or evidence shown will be as per our pre-decided times only.
6. The decision of the judge will be final.

Coordinator's name and contact number :
Chirag Cyclewala - 9313915947

Participants: 2 members
Registration fees: ₹50 per person (₹100 per team)

BRAND TANK



PRODUCT, PITCH, PRESENTATION & PERFECTION!

OVERVIEW

Get ready to experience Shark Tank in reality. This 2-round event will give you thrill, excitement and what not. If you feel “Yeh toh hum bhi bana lenge” or want to make “I’m Out” sharks interested in your products, pitch them in YOUR WAY. Let your innovative side rollout.

Rules

1. In round 1, you have to make pitch for your product.
2. Max. Time for the pitch is 3 minutes, followed with a 2 minute QnA based on your pitch.
3. An investor can invest in your product ranging from 10,000 to 100,000 BK coins.
4. Investor’s decision would be final.
5. In round 2, the top 6 invested teams will be selected.
6. Selected teams have to compete with a new product that will be given to them by token system.
7. The teams will be given 15 minutes timeframe to prepare an act in form of advertisement with the help of props.
8. Props have to be purchased from the investment received as BK coins in round 1.
9. Max. Time for the act is 1 minute.
10. Investor’s decision would be final.

NOTE

- Participants will have to keep new brand name, already existing brand in the market will not be considered valid.
- You do not have to bring the product with you as it will be provided on the spot.
- Respect the investor’s decision, which would be the final judgement after careful consideration of your pitch.

Coordinators and their contacts:
Dhairya Kotwal - 94299 68045
Siddhi Patel - 79906 87368

Participants: 3 members
Registration fees: ₹50 per person (₹150 per team)

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